



# CAREER RECRUITMENT AMBASSADOR VOLUNTEER POSITION DESCRIPTION

## Are you...

- A current CFP professional?
- Eager to engage with prospective candidates on the value of FP Canada certification?

If this sounds like you, consider volunteering as a career recruitment ambassador. You will provide students and candidates the opportunity to meet with CFP professionals in the classroom, and at a variety of career recruitment and networking events.

## What to Expect

All volunteering would be based within your own community – most likely at post secondary institutions, but possibly at other locations that are hosting career fairs or networking events.

- Participate in any FP Canada led training programs via Webinar that will provide details on key speaking points and practical details on achieving CFP certification;
- Act as an Ambassador for the CFP profession; meet with prospective candidates and educators at post secondary institutions to educate and inspire candidates about the profession;
- Promote the [www.beafinancialplanner.ca](http://www.beafinancialplanner.ca) website and the candidate dashboard – an online resource that provides candidates with exclusive access to study groups, forums, and more.
- Provide feedback to FP Canada about students' misconceptions, additional training requirements, and supports that need to be built into the process to ensure optimal program efficiency.
- A minimum commitment of one year but the relationship can continue for multiple years.

## Benefits of Participating

- Eligible for CE credits in the Giving Back category.
- Network with prospective candidates and play a role in their path to certification.
- Build relationships with education institutions.

## Eligibility Requirements

You must be a CFP professional and have completed the CFP examination within the past 10 years. You must also:

- Have strong presentation skills, with the ability to clearly speak to large audiences.
- Be passionate about the CFP designation, able to provide specific examples for how the designation has enhanced their career.
- Be relatable and comfortable speaking with individuals about their career paths.
- Be an appropriate representative of the CFP brand.
- Be flexible in order to meet the demands of recruitment timing. – particularly in the months of September – December and January – March.

## Application Process

If you are interested in this opportunity, contact [thayashi@fpcanada.ca](mailto:thayashi@fpcanada.ca). Please include a covering letter and current resumé or CV.

## Selection Process

As an applicant, you may be asked to provide relevant experience and be free of conflicts of interest. You will be expected to sign and adhere to a Confidentiality Agreement and an Acceptable Use Policy.