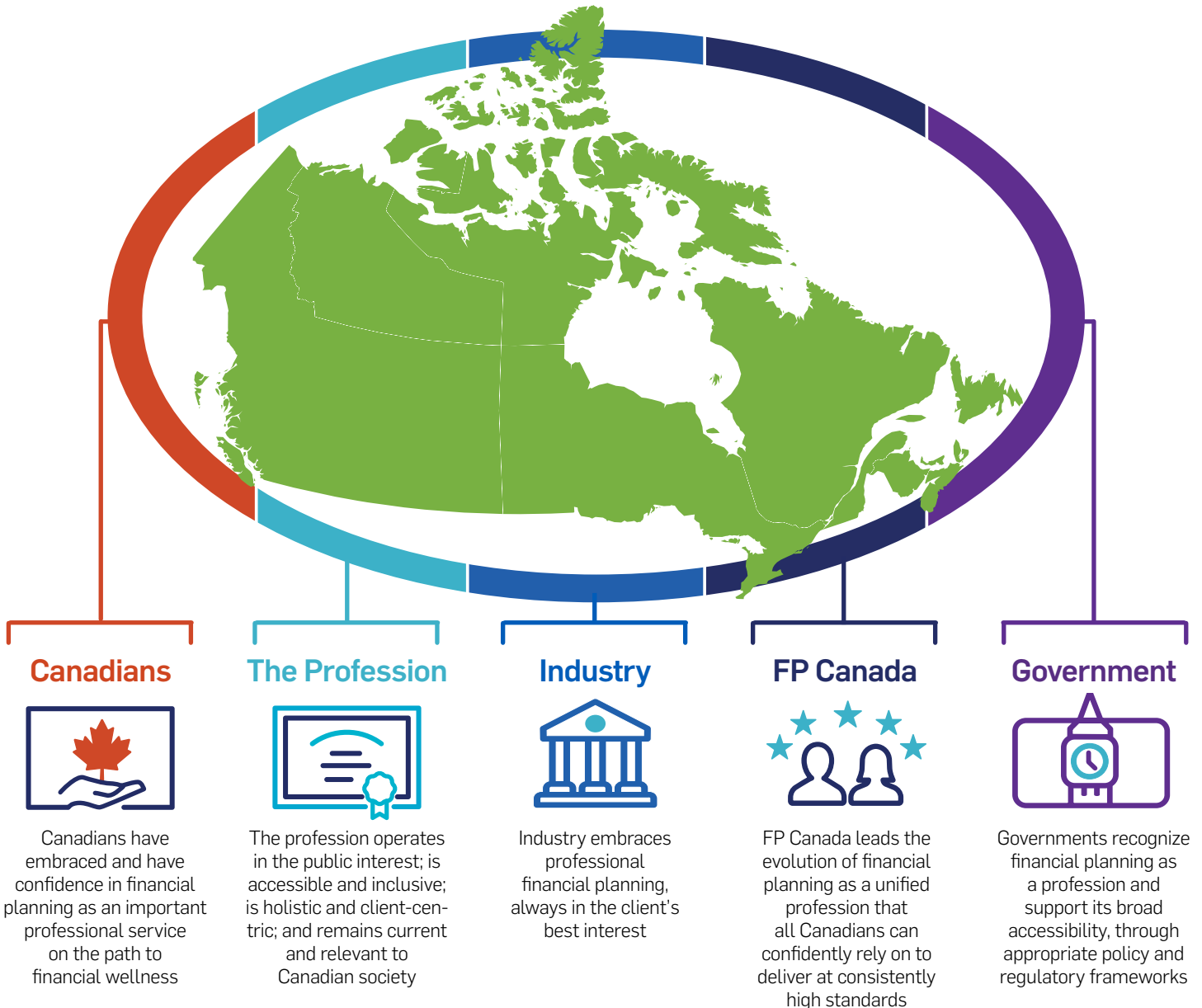


IMAGINE 2030

Financial Wellness for all Canadians

By 2030:

- Financial planning is a unified, recognized profession, deemed essential by society
- All Canadians have the financial confidence and well-being they need
- All Canadians have access to professional financial planning that supports their diverse needs



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